

Can professional interpreters truly convey the speaker's sentiment? Exploring the potential of a computational approach

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Abstract

This study investigates whether sentiment analysis, a natural language processing technique, can be used to examine accuracy in interpreting. The data were obtained from a parallel bidirectional corpus of original speeches delivered at the United Nations and their simultaneous renditions provided by professional interpreters. Specifically, this study explores how much sentiment can be conveyed across languages via accurate renditions, how interpreting direction affects the conveyance of sentiment, and how sentiment analysis may help with accuracy assessment. The results show that the sentiment orientation and distribution expressed in the source text can be largely projected into the target text via accurate renditions. This finding confirms the validity of using translational language to create cross-lingual sentiment analysis tools. It also reveals the potential of integrating sentiment analysis into automated interpreting quality assessment frameworks. In addition, this study shows that the amount of sentiment conveyed in each direction seems to vary, suggesting that directionality has an impact on the emotional tone being communicated by the interpreters.

Keywords: accuracy; sentiment analysis; directionality; quality assessment; interpreting.

1. Introduction

In cross-lingual communication, the use of interpreting services is essential to enable effective communication between parties who do not share a common language. Interpreters play a vital role in facilitating mutual understanding by conveying messages accurately. To this end, professional codes of ethics for interpreters worldwide emphasize the importance of accuracy as a critical indicator of interpreting quality (Hale 2007). For example, the International Association of Conference Interpreters (AIIC) states that ‘interpreters shall strive to translate the message to be interpreted faithfully and precisely’ (AIIC 2022: 3). The Australian Institute of Interpreters and Translators (AUSIT)’s Code of Ethics identifies accuracy as an ethical principle, which requires that ‘interpreters and translators use their best professional judgement in remaining faithful at all times to the meaning of texts and messages’ (AUSIT 2012: 5). Regarding the achievement of accuracy, AUSIT’s Code further explains that it means ‘optimal and complete message transfer into the

target language preserving the content and intent of the source message or text without omission or distortion’ (AUSIT 2012: 5).

While it is critical for interpreters to fulfil their ethical obligation, the codes of professional ethics do not seem to recognize the difficulty involved in producing accurate renditions (Jacobsen 2003; Hale 2007). As a matter of fact, interpreters may not always achieve accuracy in real practice, given that it is a very challenging task (Gile 1995; Hale 2007; Seeber and Zelger 2007; Xu 2022, 2024). The notion of accuracy, as shown in existing studies, features great complexity, and its achievement is subject to the influence of a wide range of factors. These factors may include the interpreter’s own attributes, such as level of training, experience, understanding of the professional role, and professional competence (Cheung 2007, 2016; Liu and Hale 2018). Empirical evidence suggests that professionally trained interpreters tend to outperform untrained ad hoc interpreters or learners in producing accurate renditions (Liu and Hale 2018; Stachowiak-Szymczak and Korpala 2019; Xu 2021,

Existing studies have shown that accurate rendition should involve successful conveyance of the speaker's intention across languages. Interpreters can obtain the intentional component of a message based on contextual manifestations of the speaker's intention, such as their expressed sentiment, attitudes, and emotions. However, unless interpreters are directly informed by the speakers of their intention, interpreters' understanding is always assumptive, which may not be correct all the time (Seeber and Zelger 2007). When there is a mismatch, it can be difficult for interpreters to achieve accuracy. Seen from this perspective, the subjective nature of the speaker's intention adds yet another layer to the complexity of achieving accuracy, which also makes the assessment of accuracy difficult.

Conventionally, sentiment analysis is conducted via two approaches: lexicon-based and supervised machine learning-based methods. The lexicon-based approach relies on a sentiment lexicon to determine the sentiment polarity of a given text. The lexicon is a list of words that have already been categorized in terms of sentiment polarity and relative strength. A set of linguistic rules are often embedded in the lexicon to increase the accuracy of the analysis. There are both domain-specific lexicons and general-purpose lexicons depending on the target of analysis. Domain-specific lexicon tools are designed specifically for texts in a particular field, while general-purpose tools can be applied across domains but may fail to recognize semantic features unique to certain domains or genres (Lei and Liu 2021; Mukhtar, Khan, and Chiragh 2018; Taboada *et al.* 2011). The supervised machine learning-based approach can be further divided into traditional machine learning methods and deep learning methods. The traditional machine learning methods mainly rely on classification techniques to identify the sentiment polarity of a given text. First, a classifier needs to be built using a set of training data, which contains texts annotated by humans with regard to their sentiment polarity. The classifier can then be used to analyse new unlabelled data, which is called test data, and obtain a sentiment score. Commonly used classification models may include decision trees, random forests, support vector machines (SVMs), and logistic regression.

The UNSI consists of four sub-corpora: original English speeches (NE) and their simultaneous renditions into Chinese (IC), as well as original Chinese speeches (NC) and their simultaneous renditions into English (IE). The English speeches were delivered by delegates from the United Kingdom, while the Chinese speeches were delivered by delegates from China. These speeches were sampled from onsite UN Security Council meetings that featured both British and Chinese delegates, specifically focusing on those that included significant discussions relevant to international and regional affairs. Consequently, the original Chinese and English speeches form pairs, with each pair delivered at the same meeting and addressing the same agenda. This pairing ensures that the four sub-corpora are comparable in terms of genre, topic, and speaker identity. As these speeches reflect the delegates' attitudes, opinions, and perceptions regarding various international and regional affairs, the UNSI serves as a suitable corpus for sentiment analysis. A total of 207 pairs of original speeches and their simultaneous renditions were found from meetings held between 2021 and 2022. The transcripts of all the speeches in their original languages and renditions can be freely downloaded from the UN Digital Library¹.

The present study employed the leading pre-trained and LLM-based sentiment analysis tools: multilingual BERT (Devlin *et al.* 2019) and Llama2 (Touvron *et al.* 2023). Multilingual BERT is a pre-trained language model built on the transformer encoder architecture developed by Google. Llama2, standing for Large Language Model Meta AI, is a series of LLMs developed by Meta AI. Llama2 has been pre-trained on diverse datasets to enhance its generalization capabilities, making it suitable for tasks such as text classification. These two models were chosen for their strong adaptability to multilingual contexts, reliable performance across domains, and open-access availability (Xu *et al.* 2022; Zhao *et al.* 2024). To provide a fine-grained representation of the semantic polarity expressed in the speeches (Lei and Liu 2021: 14), sentiment analysis was conducted at the sentence level using these two models. The two sets of parallel sub-corpus (NE vs IC and NC vs IE) were aligned at the sentence level. This yields 4400 pairs of parallel sentences for NE and IC, as well as 5891 pairs of parallel sentences for NC and IE. Multilingual BERT and LLaMA2 provide a trisected sentiment polarity for each sentence, which is positive, neutral, and negative. A numerical value is assigned for each sentiment polarity to facilitate the later statistical analysis: positive is 1, neutral is 0, and negative is -1. The overall sentiment of a text was calculated by averaging the sentiment scores of the involved sentences.

To test the accuracy and reliability of the sentiment analysis results, 200 sentences were randomly selected from each sub-corpus for manual sentiment coding. As shown in Table 2, the accuracy performance rate of multilingual BERT was much higher than Llama2 against the human benchmark. It seems despite their wide generalisability across domains, multilingual BERT is more suitable for analysing the bilingual dataset in this study. In addition, multilingual BERT’s performance is reliable for both Chinese and English sub-corpora. Interestingly, a slightly higher accuracy performance rate was observed for original speech (NE and NC) compared to interpreted speech (IE and IC). This discrepancy may stem

Sub-corpus	Texts count	Token no.	Source	Producer
NE	207	100,137	Original English speech	Native English speakers
IE	207	143,498	Interpreted English speech	Interpreters
NC	207	189,866	Original Chinese speech	Native Chinese speakers
IC	207	161,992	Interpreted Chinese	Interpreters

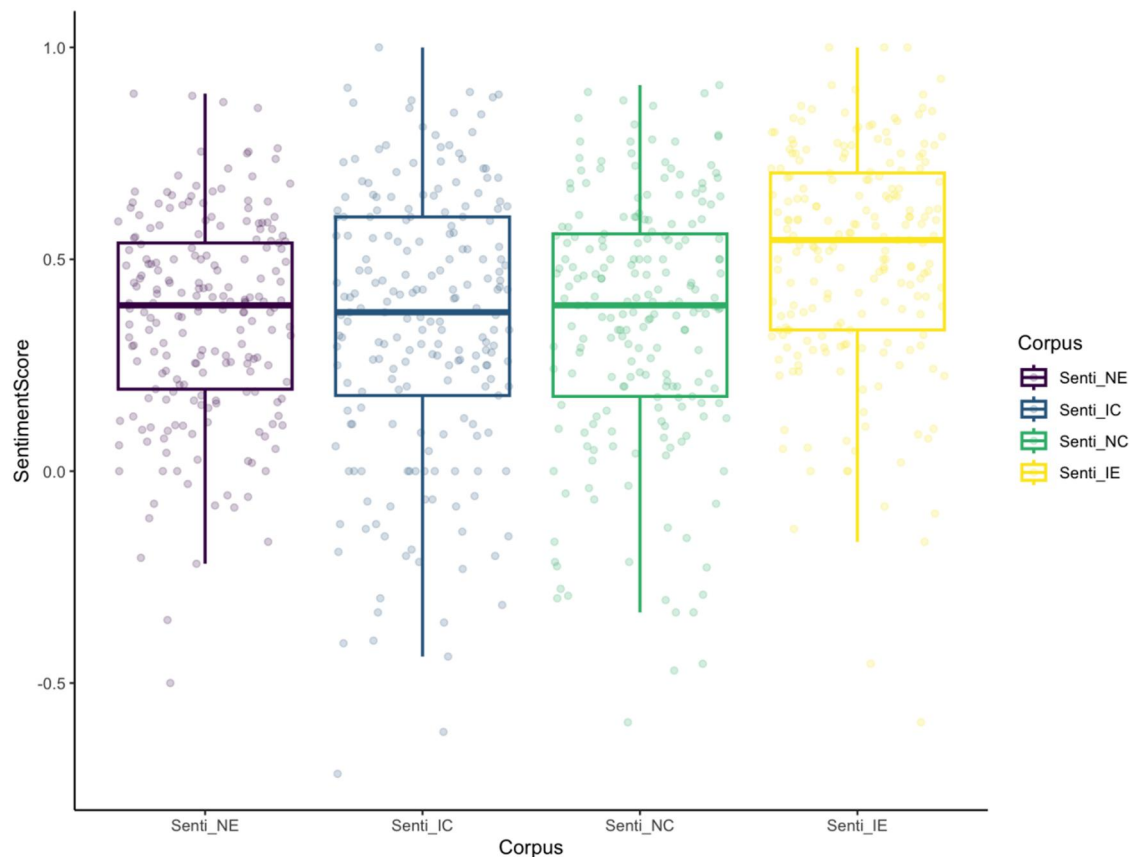


Figure 1. Average sentiment scores across the four sub-corpora.

Table 3. Statistical summary of sentiment scores across four sub-corpora.

Sub-corpus	Mean	Standard Dev.	Median	Maximum	Minimum
NE	0.36	0.24	0.39	0.89	-0.5
IE	0.51	0.26	0.55	1.00	-0.59
NC	0.36	0.30	0.39	0.91	-0.59
IC	0.34	0.32	0.38	1.00	-0.72

Table 4. Pairwise comparisons of sentiment scores across four sub-corpora.

Sub-corpus	NE	IE	NC	IC
NE	-			
IE	> **	-		
NC	<	< **	-	
IC	<	< **	<	-

Note.
** $P < .01$

emotions, and perceptions (Hale 2007; Seeber and Zelger 2007), it is expected that the same sentiment polarity distribution in the source text should be maintained in the

Table 5. Similarity analysis of the sentiment scores distance.

Direction	Euclidean	Cosine
NE-IC	3.42	0.85
NC-IE	3.58	0.91

Table 6. The results of two linear regression analyses.

Direction	r	p value
NE-IC	0.64	< 0.01
NC-IE	0.78	< 0.01

target text. To this end, two separate linear regression analyses were conducted to examine the relationships between the average sentiment scores of the source and target texts. The results are shown in Table 6 and visualised in Figs. 2 and 3. Statistically significant correlations were found for both analyses. Specifically, the correlation coefficient (r value) in both analyses is above zero, showing that the average sentiment scores of the source texts are positively related to that of the target texts. This result

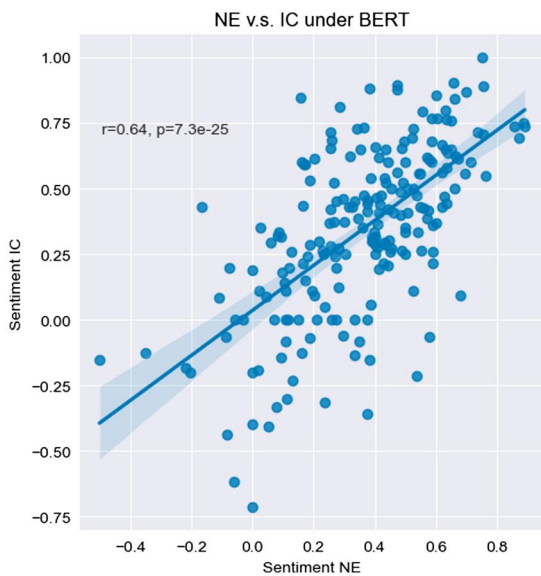


Figure 2. Results of linear regression analysis for NE vs IC.

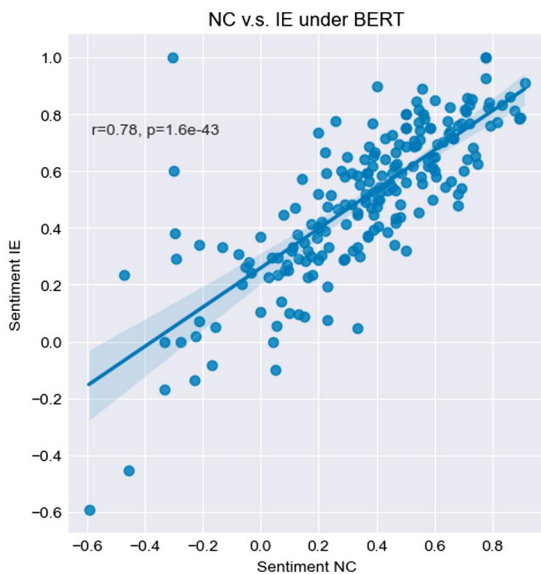


Figure 3. Results of linear regression analysis for NC vs IE.

indicates that the sentiment orientation can be successfully conveyed into the target text. In addition, the r values in both analyses are 0.64 and 0.78, respectively, showing a strong linear relationship between the two variables. This finding suggests that when it comes to accurate rendition, the sentiment orientation and distribution of the source speech can be largely projected into the target texts.

6. Discussion

Generating data from a parallel bidirectional corpus of the original speeches delivered at the UN and their simultaneous renditions provided by highly professional interpreters, this study mainly explored the extent to which sentiment can be conveyed by the interpreters via accurate renditions, how interpreting direction affects the transposition of sentiment across languages, and how the results of sentiment analysis may help to assess accuracy in interpreting.

6.1 Sentiment conveyance across languages

To start with, the present study shows that when it comes to accurate rendition, the sentiment orientation and distribution of the source text can transcend language barriers and be largely projected into the target language. This may indicate that sentiment can be systematically conveyed across languages via accurate translation, providing empirical evidence to the common approach that leverages translation to create cross-lingual sentiment analysis tools (Gopaldas 2014). This forms an interesting comparison to previous research, which shows that certain emotional dispositions may not be easily translated across languages due to cultural or contextual differences (Ghorbel and Jacot 2011; Demirtas and Pechenizkiy 2013). This different result may be because this study examined the speeches delivered at the UN and their simultaneous rendition. These speeches feature explicit expressions of sentiment so that the representatives' attitudes towards various international affairs can be effectively communicated to an international audience. Therefore, this type of text makes it easier for interpreters to convey sentiment across languages than more nuanced and culturally embedded forms of communication. This result has implications for developing and applying cross-lingual sentiment analysis tools. When designing these tools, it is important to use a more varied corpus that covers different genres. For texts that require more contextual and cultural understanding, human annotation may be added to increase the cultural sensitivity of cross-lingual sentiment analysis (Buscemi, A. and Proverbio 2024). When using these tools, it is important to recognize that they may work better for certain text genres, like news articles or business reports, where the sentiment is more overt. However, they may struggle with implicit, contextual, or culturally specific communications, which means the analysis results require careful interpretation and may need to be compared against human benchmarks to ensure the reliability of results.

6.2 Sentiment conveyance and directionality

At the same time, this study shows that while sentiment orientation and distribution can be largely interpreted across languages, the amount of sentiment conveyed in each interpreting direction seems to vary. The impact of directionality on interpreter's performance has been a widely investigated topic. The interpreting profession traditionally holds that interpreters should work into their first language (L1) rather than their second language (L2) (Seleskovitch 1978; Donovan 2004). This preference stems from the recognition that L2 language production demands greater cognitive efforts, leading to challenges such as reduced accuracy and fluency (Ortega 2014). Consequently, interpreters are often seen as having a natural advantage when interpreting into their L1, where they possess greater linguistic and cognitive resources. Over the years, research has largely confirmed the impact of directionality on interpreter's performance. For instance, examining professional interpreters' performance in English-Chinese simultaneous interpreting, Chang and Schallert (2007) found that interpreters adjusted strategies to cope with demands in different directions. When they need to render the message into their L2, for which they may have less linguistic proficiency, interpreters tend to adopt a meaning-based interpreting approach by using generalization, transformation and inferencing. In contrast, when they work into their L1, they rely on existing phrases and idioms to convey meanings rather than relying on generalizations. However, counter-evidence keeps emerging, revealing that the impact of directionality on interpreter's performance may be related to interpreter's qualification. Nicodemus and Emmorey (2015) found that professional interpreters' renditions in both directions are equally good. In the present study, the results show that interpreting direction affects the emotional tone or cultural nuance being communicated by the interpreters. This finding is consistent with previous research, which shows that due to interpreters' asymmetric command of the two working languages, they may present varying performance patterns in different directions (Sandrelli and Bendazzoli 2005; Chang and Schallert 2007; Dayter 2018). These findings underscore the importance of interpreters recognising the impact that direction can have on their performance. Interpreters should be more cognizant of how the intended emotional impact can be preserved in each direction. Given that different cultures may understand sentiment and emotion in distinct ways (Buscemi and Proverbio 2024: 4), this requires interpreters to carefully evaluate how sentiment is perceived by the target audience so that specific strategies can be developed to convey the emotional dispositions across languages.

6.3 Sentiment conveyance and accuracy assessment

In addition, this study reveals that sentiment analysis is effective in detecting the systematic conveyance of sentiment in accurate renditions. This aligns with the theoretical conception of accuracy, which delineates that interpreters should convey the intentional content of the message in addition to its semantic content (Hale 2007; Seeber and Zelger 2007). This finding has practical implications for research that explores automated approaches to assessing interpreting quality (Yu and van Heuven 2017; Ouyang, Lv, and Liang 2021; Lu and Han 2023). An important line in this research direction is to use linguistic or paralinguistic features that can be automatically extracted from interpreted speech to predict certain aspects of quality (Yu and van Heuven 2017; Ouyang, Lv, and Liang 2021). Considering that sentiment analysis is effective in measuring how much sentiment can be conveyed across languages, the sentiment score of a given speech may be used as an indicator to reflect its level of accuracy, which is a major measure of interpreting quality. Yet, it is worth pointing out that the sentiment score can hardly serve as a standalone indicator for accuracy. This is because sentiment can only reflect whether the semantic polarity is conveyed rather than the transfer of the remaining information contained in a message. Messages with comparable sentiment levels may still differ tremendously in their semantic meaning and substance. Therefore, it is essential for automated quality assessment models to include multiple indicators to accommodate the various dimensions of accuracy.

7. Conclusion

Sentiment analysis has been widely adopted across a variety of domains to address real-world problems, yet its application to study the use of language in multilingual contexts is only an emerging area of research. Adopting a corpus-based computational approach, this study explored the potential of using sentiment analysis to objectively evaluate the transfer of semantic polarity across language barriers. Based on a parallel bidirectional corpus consisting of speeches delivered at the UN and their simultaneous renditions, the study shows that despite interpreters' varying performance in different directions, the sentiment orientation and distribution expressed in the source text can be largely projected into the target language via accurate renditions. This finding shows the effectiveness of sentiment analysis in measuring the transfer of the speaker's communicative intention, an important component of accuracy. It highlights the promise of integrating sentiment analysis into interpreting accuracy assessment frameworks and advances the use of computational linguistic methods to assess quality automatically. In addition, the findings of this study

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